

FA06

FEATURE ARTIST

Nicoletta Forni

WFA



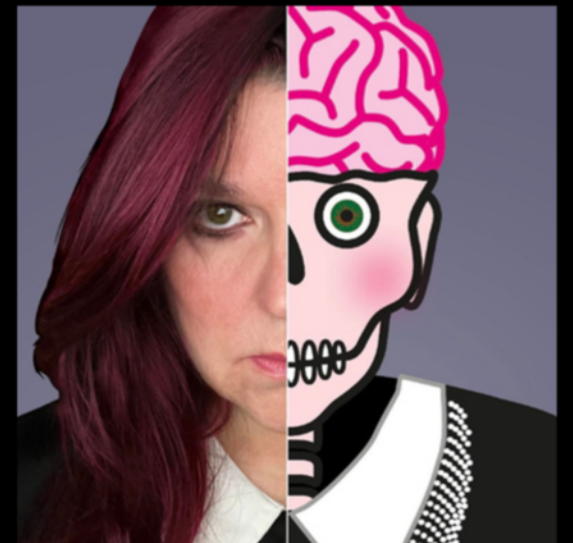
Nicoletta Forni

Switzerland

[linkedin.com/in/nicoletta-forni/](https://www.linkedin.com/in/nicoletta-forni/)
[@nicolettadoesai](https://www.instagram.com/nicolettadoesai)

"Don't tell my mother I work in advertising... she thinks I'm a pianist in a bordello," as Jacques Séguéla very rightly wrote.

I dodged law school for art and landed in advertising instead. Someone once asked me to define it: "creating desire," I said. Had a blast shooting films, realized I would've loved to be a director. Then AI handed me the keys to creative anarchy. Now I'm making surreal portraits, impossible fashion, dreamlike worlds, all the films I never got to direct. Turns out I've been training for this my whole life. No briefs, no budgets, just pure creative euphoria. And honestly? I'm never coming down.

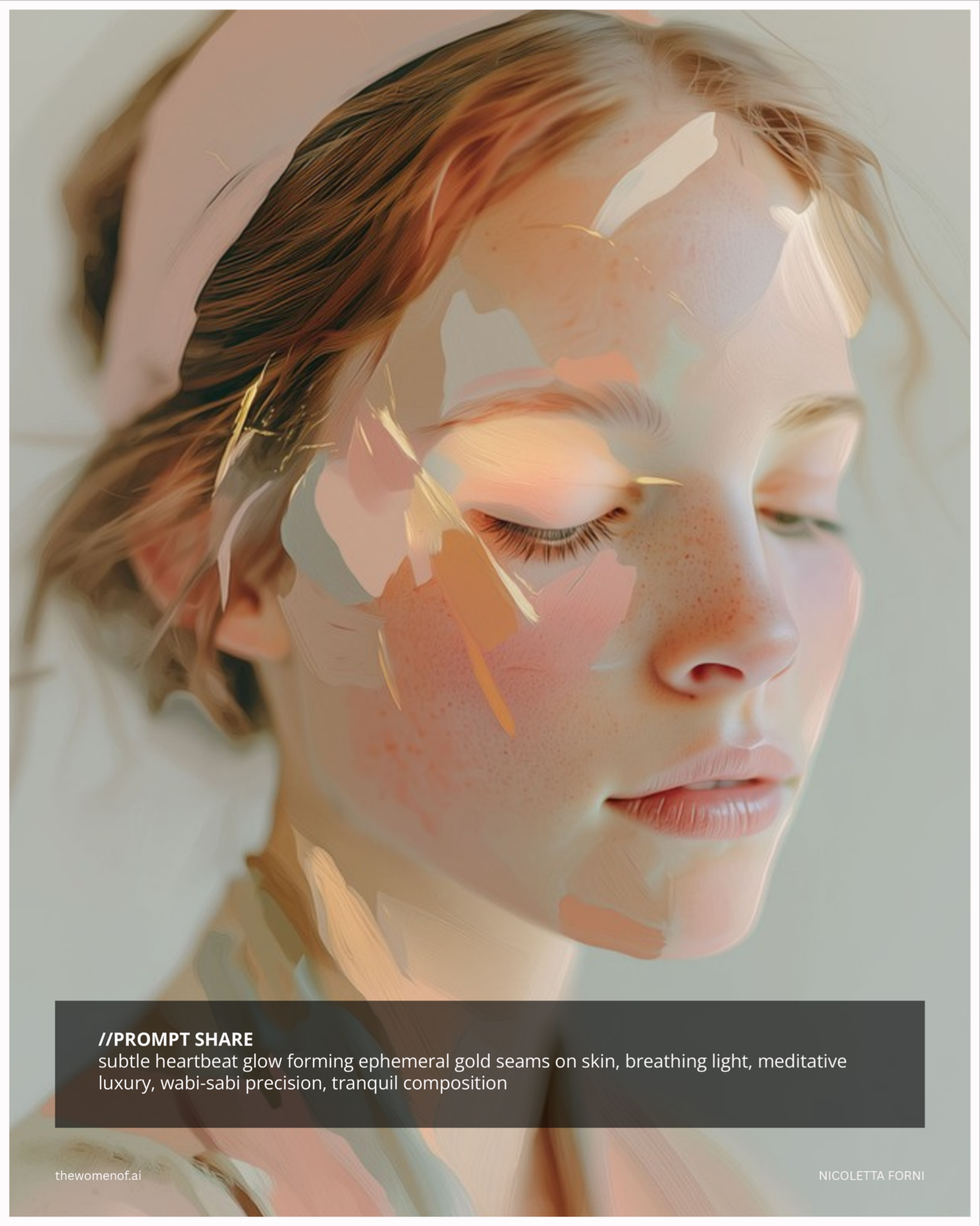


Nicoletta Forni



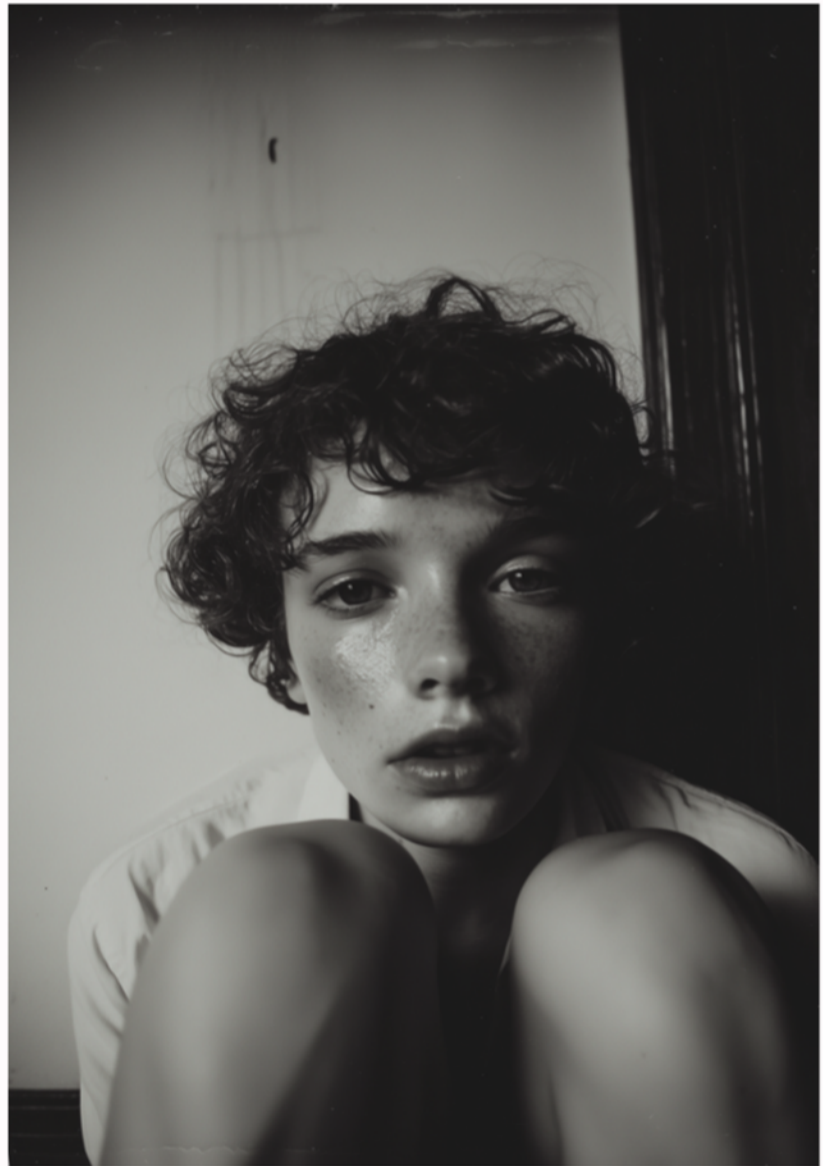
thewomenof.ai





//PROMPT SHARE

subtle heartbeat glow forming ephemeral gold seams on skin, breathing light, meditative luxury, wabi-sabi precision, tranquil composition





“ I can pair extraordinary visuals with ordinary human behavior. The shift between the two is where magic lives.



WHAT MESSAGES DO YOU CONVEY WITH YOUR ART?

I can pair extraordinary visuals with ordinary human behavior. The shift between the two is where magic lives. Emotion always comes first. I'm creating surreal worlds that make me see things differently... What about you?

WHAT TOOLS AND TECHNIQUES DO YOU USE?

My main tool is Midjourney. Like many people around me, I'm addicted, especially when working with moodboards, my secret sauce. When the result isn't quite right, I ask Claude for help: it knows exactly what I like and what I expect. I trained it well 😊 I sometimes use Magnific AI for the final polish. Then, when an image strikes me, I imagine a film, a story, and I improvise without structure (the opposite of what I learned to do professionally!). Kling or Runway are essential for bringing images to life.

THE WOMEN OF AI

Join Our Community!
[linkedin.com/groups/13299370/](https://www.linkedin.com/groups/13299370/)

